



Exceptional Events

Call for an Exceptional Speaker

DR. VICKY GORDON

“Vicky was exciting, energetic and practical. She received exceptionally high marks from the audience for content, delivery and energy. She was clearly a favorite.”

–Larry Brown, Former Vice President, Dell, Inc.



DR. VICKY
GORDON

Inspiring Influential Leaders

Dr. Vicky Gordon is a vibrant and engaging speaker who can help make your meeting a memorable event. As a nationally recognized authority on leadership development and organizational change, she is available for:

Keynotes - Custom Presentations - Workshops

Board and Leadership Retreats

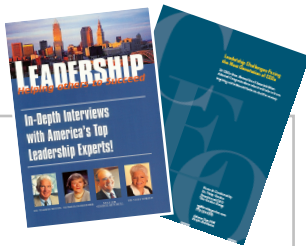
Dr. Vicky Gordon provides practical strategies to increase leadership skills and avoid the pitfalls that can stall a company's growth and derail careers. Long after the event is over, her insights continue to reverberate, creating lasting value through subjects as:

“Exceptional Leaders for Exceptional Times” Based on interviews conducted by Dr. Gordon with 20 CEOs from Fortune's List of America's Most Admired Companies, this presentation examines the challenges facing the next generation of leaders: what it takes to be an inspiring and influential leader in the 21st century, what tomorrow's leaders *really* need to learn from today's leaders, and what the changing model of leadership means to organizations.

Rewriting Your 'Invisible Resume' Whether you know it or not, you carry around an “invisible resume” – the way other people actually “read” your actions, attributes, and character. Do you know what's on your ‘invisible resume’ – the strengths and weaknesses that determine your effectiveness as a leader with the people around you? Many of the items on that resume may surprise you, pleasantly or unpleasantly. If the latter, it's essential that you know how to rewrite it. Dr. Vicky Gordon can show you how.

“Are you the Real Deal? How to Communicate with Credibility in a YouTube World” In a flash, a message from a customer or employee can spread around the globe, affecting your company's brand – for better or worse. Leaders must respond decisively and instantaneously. They must be able to improvise and to communicate clearly and authentically to many disparate audiences. They must master the art of influence. And they must project the transparency required to maintain credibility in a YouTube world. From this presentation, leaders can learn how to align words, actions, and outcomes so that they are seen as “the real deal.”

Leadership: Helping Others Succeed Exceptional leaders lead by helping others to succeed. They coach and inspire others to reach beyond their own limitations. Coaching and helping others develop requires skills every leader must master. Learn best practices in coaching skills and techniques from a 23-year veteran master coach.



The author of numerous articles, Dr. Gordon is currently writing a book based on the findings from her CEO research. She has contributed to a talent chapter in *Shaping the Agenda: Driving Value through the Supply Chain Management* by Reuben Slone, John T. Mentzer, and J. Paul Dittman; (Harvard Business Press, forthcoming). She also contributed the lead chapter to *Leadership: Helping Others Succeed* (Insight Publishing, December 2007). Her leadership advice has appeared in *Harvard Management Update*, *Woman's World*, *Chicago Tribune* and on WGN radio.

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